Greetings Pastor,

I am writing to express my appreciation for a new resource developed by the North American Division’s Stewardship Ministries, and to recommend it for use by our church leadership and members. The *AdventistGiving App* brings returning tithe and giving offering to the 21st century. The app allows Apple and Android smartphone users to have a virtual tithe employee they can access anytime, anywhere, during or outside of Sabbath services.

The *AdventistGiving App* is not a stand-alone product. It is accompanied by the comprehensive *I am a Steward* campaign that aims to increase awareness of the app and grow viewers’ understanding of stewardship through personal stories. The *I am a Steward* video series showcases 24 stories that highlight the diverse methods of being a Christian steward. *I am a Steward*is a creative expression of redemptive grace and means that reflects every aspect of life: physical, emotional, mentally, spiritual, and financial.

The short video testimonies can be seamlessly incorporated into your worship services and ministries. They can be played on/during church announcements, stewardship emphasis days, offering, youth/young adult services, Sabbath School programs, and vespers. In addition, NAD Stewardship Ministries has made it incredibly easy to share the campaign with 90-second videos and curated captions on our social media platforms, Instagram, Facebook, and Twitter.

The first step is to get your church into the app’s system. To enroll, have your treasurer e-mail us at help@adventistgiving.org, and we will create an account for your church. Be ready to sign our enrollment form and to send the completed form to your conference treasury office. Once that’s set up, you can roll out the campaign as you promote the app. Stewardship Ministries has created design templates about the app and video series that can be customized for your bulletins, online newsletter, or weekly email updates. You can find them here: https://www.nadstewardship.org/i-am-a-steward-media-kit/. In addition, the campaign also points to invaluable resources online that can empower your members to be stewards of all the gifts God has given to us.

Looking forward to discussing this further.

God Bless!

[NAME]